



Heritage Link

> **Influencing
policy**

> **Underpinning
Advocacy**

> **Building
Capacity**

Partnership and Funding

4 October 2009

Anthea Case – Heritage Link Chairman

Heritage Link

- Set up in 2002
- By voluntary sector/for voluntary sector
- Umbrella group for national organisations
- Brings together 75 national and regional organisations members
- Biggest alliance of heritage interests in England
- Majority of the historic environment in their care

- **Our mission** is to demonstrate that heritage is a positive force in the 21st century
- **Our remit** is to lead the voluntary heritage sector
- We do this through **policy influence, advocacy and capacity building**

**Relevant from this approach today are
our emphasis on**

- collaborative working**
- sharing knowledge and experience**
- optimising organisational effectiveness**

How does this help individual groups?

- Information cascade through member organisations
- Regional fundraising skills seminars
- Website
- Heritage Link Funding Directory

www.heritagelink.org.uk





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