

Abstract:

'Hopefully it won't have escaped your notice that 2009 is the 500th anniversary of Henry VIII's becoming king. This talk outlines the new ideas that Historic Royal Palaces tried at Hampton Court Palace in the summer just past to attract a younger, family audience. We'll look at the pre-project visitor research as well as practical things like gowns for every visitor, ambitious reconstructions of lost spaces, and film shows. Lucy will share some tips about what worked well, but won't be shy of describing the hiccups too!'